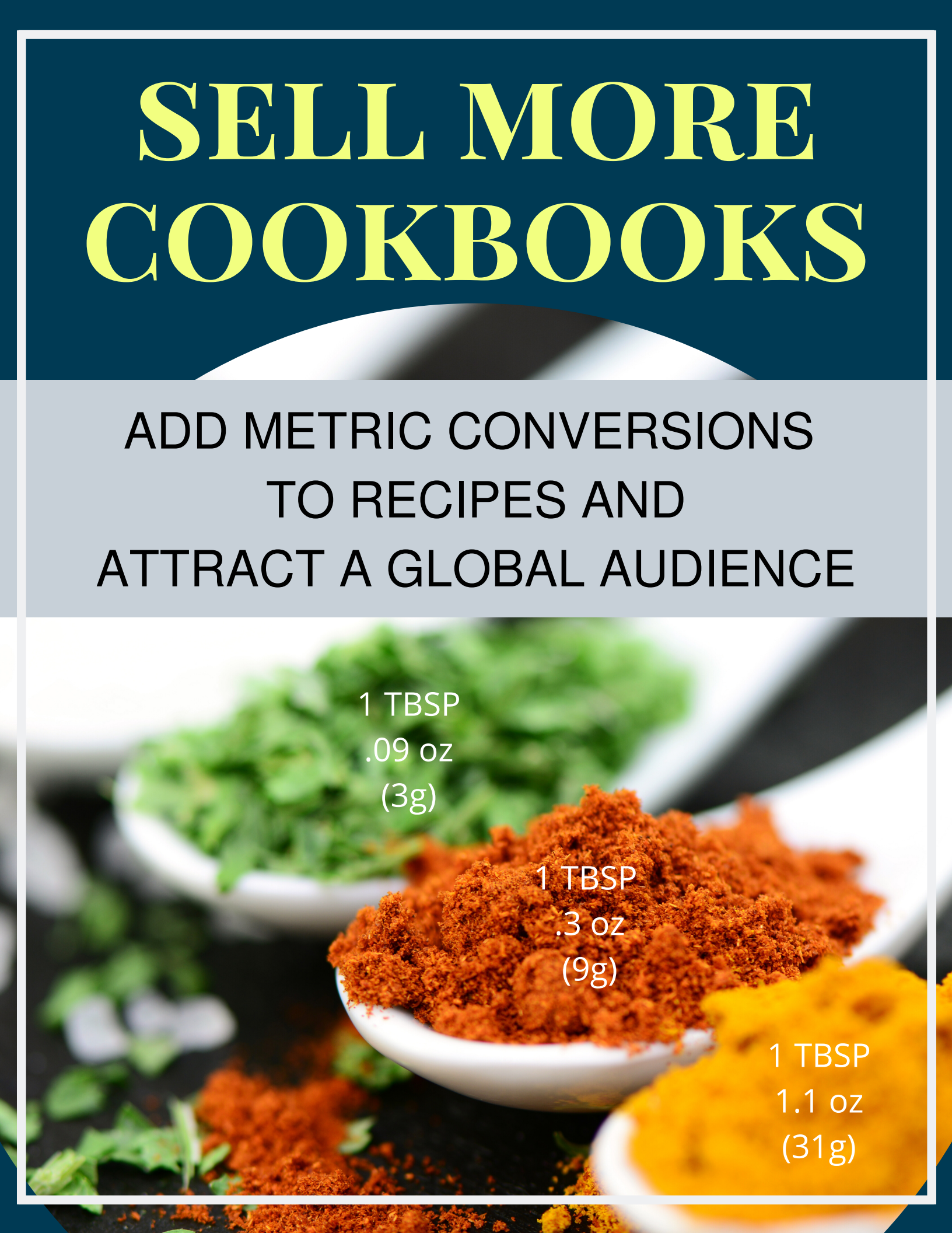


SELL MORE COOKBOOKS

ADD METRIC CONVERSIONS
TO RECIPES AND
ATTRACT A GLOBAL AUDIENCE



1 TBSP
.09 oz
(3g)

1 TBSP
.3 oz
(9g)

1 TBSP
1.1 oz
(31g)

A CUP ≠ A CUP



1 cup
6.4 oz
180g

1 cup
7 oz
(200g)

1 cup
9 oz
(255g)

Today's cookbook authors have an opportunity to quickly and easily reach a global audience, but without metric conversions in their recipes the demand falls flat.

The challenge? Converting ingredients to metric units of measurement is not quick or easy. A teaspoon of salt doesn't weigh the same as a teaspoon of black pepper - each ingredient must be weighed individually, then calculated for accuracy in grams or milliliters, then incorporated into the recipe ingredient list, instructions and text.

We can help! We have created a proprietary database of ingredients that we have individually weighed and checked for accuracy. If your ingredient isn't already in our system, we will personally weigh it for you.

What you receive from us are all of your recipes (including recipe headers, cooking instructions, and other relevant text) that include the metric equivalent. Your recipes are protected by NDA and insured for accuracy.

To request a quote contact:

Gail Kurpgewit, Taste of Amazing
gail@tasteofamazing.com | 425-495-2388